

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L14	118	((target\$3 customi\$6 personali\$6 tailor\$3 individuali\$6 optim??\$5 focus?\$2) NEAR3 (adverti??\$5 advert\$1 commercials (commercial ADJ message \$1) coupon\$1 incentive\$1 promot?\$2 promotion\$2 sponsor\$4)) SAME syndicat? \$2)	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:50
L16	13	14 SAME (RSS Atom)	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:50
L18	1	(14 NOT 16) SAME XML	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:54
L19	58	(14 NOT (16 18)) AND (RSS Atom XML)	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:56
L21	8	19 AND (@ad< "20031231" @prad< "20031231" @rlad< "20031231")	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:57
L22	8	21 AND updat?\$2	US- PGPUB; USPAT	OR	OFF	2009/11/19 07:04

11/19/2009 7:08:01 AM

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